The Philatelic Communicator

Journal of the American Philatelic Society Writers Unit #30



www.wu30.org

Second Quarter 2011

Get the word out to potential stamp collectors



Jerald Floyd

Where is the future going for stamp collecting? Who will be the new collectors, and what are their areas of interest? According to a recent

article in *The Philatelic Communicator*, Dr.David Foot said, "those interested in growing the hobby, any hobby, really should refocus their energy mainly on the 50-plus baby boomers instead of the younger market." The future growth of stamp collecting will depend on the older, more mature market adopting the hobby or in some cases rejoining it.

Charles Tandy, former CEO of RadioShack Corporation and an accomplished salesman, determined that hospital patients, in particular those members of the armed forces recently returned from World War II, needed a hobby on which to focus their energies and move their thoughts away from their injuries. As a result of his observations, Tandy Leather Company, a division of Tandy Corporation, redirected its marketing efforts into the manufacture and sale of kits using leather products. That effort grew into the acquisition of RadioShack, a small company in

Boston. Today RadioShack has thousands of retail stores worldwide.

We, as writers and communicators, can take a page from Mr. Tandy's book to promote stamp collecting, using local newspapers, neighborhood weekly papers, senior based newspapers, hospital and medical publications. Go to a local rehabilitation center and look at the papers and material available to the patients. Submit articles on stamp collecting to those publications that show how to get started. Point out the benefits of a hobby that one person can do with little investment or no investment, in particular if you have friends and family that will save stamps for you as they receive them.

There is a clothing manufacturer located in my town that does business overseas. After a visit with their public relations department where I pointed out that elderly people would like to collect stamps but had limited resources, the mail room began to save envelopes from all over the world. The motivating force was an article the company allowed me to write for their in-house magazine discussing stamp collecting and the need for stamps.

Floyd Continued Page 13

APS STAMPSHOW 2011

August 11-14 . Columbus, Ohio



APS StampShow in Columbus Ohio will host about 45 philatelic clubs and societies. It will also be the site of the Writers Unit 30 breakfast. At the breakfast the winning slate of new officers will be installed.

Writers Unit Hall of Fame candidates will be inducted at the breakfast as well.

The show expects to have 600 frames of philatelic exhibits and also is the site of the national literature exhibit. At this writing the due dates have passed for applications. However it may not be too late to make a reservation at the show hotel, Hyatt Regency Columbus. Request the APS room block either by phone or web. Details at www.stamps.org/StampShow/Hotel.htm.



The Philatelic Communicator

ISSN 0147-36456

Volume 45, No. 2, Whole No. 172

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Writers Unit #30, a nonprofit organization, publishes *The Philatelic Communicator* four times a year. A subscription to TPC is included with dues paid by members of the Unit. TPC is printed and distributed by Wilcox Printing & Publishing, Inc., Madrid, Iowa. ©2011 Writers Unit #30. Title page drawings by Peter Boylan.

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Deadlines for receipt of copy by the editor:

First Quarter: January 15 Second Quarter: April 15 Third Quarter: June 15 Fourth Quarter: October 15

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Past issues, Article Indexes and all that.

When I first took on this job I could not find an article index for TPC that was up to date. The APRL catalog search I did found zip but I do have trouble with that index sometimes. At this writing the APRL lists about 165 TPC articles back to about 1992. The PHLNDX mentioned by Gene Fricks and David Straight in previous issues has a total of 253 items, also back to 1992. I personally found about 765 articles to index back to just 2000. All part of the indexer's nightmare actually. I have merged the two indexes and you can find the result on the Journal page of www.wu30.org. It may take me a few years to find all the typos and to improve the categories, but the index is available.

George Griffenhagen sent me TPC issues back to 2000, which I scanned. The PDF files for these issues are now mounted on the WU30 website as well. We will make all but the last year's issues available on the site. The article index will be kept up to date, hopefully to attract a few new members. In the future I may have time to scan older issues and improve the article index. We will look into coordinating our article index with that used by a linked group of philatelic libraries.

Communication between members is important. I started a YahooGroup for the Meter Stamp Society that has proven very helpful to keep our small but worldwide membership informed and connected. Writers Unit #30 members have the Virtual Stamp Club thanks to the efforts of Lloyd de Vries. Discussions about all things philatelic (and a bunch of other stuff as well) can be seen on that board. In recent weeks I asked for assistance because my software was not communicating with my commercial printer's software. I got some good answers. Hopefully we can capture some of that practical advice in these pages occasionally. In any case, I think the VSC could be our direct connection to each other.

Articles Wanted

In the meantime the concept of "if you build it they will come" is not working out very well. I may have to resort to the more direct approaches suggested by John Hotchner in the First Quarter 2010 TPC issue. Expect a letter or call from me in the near future.

Dave



Peter Martin President's View

WU#30 2011 Election

As I noted in my last column, 2011 is an election year for the Writers Unit and the ballot is inserted into this issue. The president of the United States is limited to two-four-year terms and while we don't have term limits in the Writers Unit I thought that it provided a good cue. So, after eight years as president of the Writers Unit, I decided it was time to step down. It has been an absolute pleasure to head such a fine and accomplished group of volunteers as we served to further the aims of the society.

We have accomplished much and the slate put together by Nominating Committee Chairman Alan Warren will blend experience and some newcomers who will continue to keep the organization on the right path.

Longtime Vice President-West Ken Trettin has agreed to step up and head the slate and he will be assisted by longtime Vice-President-East Lloyd de Vries and by the even longer serving Secretary-Treasurer George Griffenhagen. Editor David Crotty has been nominated to fill Trettin's former vice presidential position.

The council nominees are Foster Miller III who recently joined the board, Dan Warren and former Writers Unit President Dane Claussen.

Council members Gene Fricks, David Kent and Bob Odenweller will continue on the board since their terms do not expire until 2013.

The nominees are running unopposed but please submit your ballot to show support for the new slate. Be sure to follow the voting instructions and observe the deadline. The newly elected board will be installed at the conclusion of the Writers Unit breakfast at StampShow 2011.

StampShow 2011

Make plans now to attend the American Philatelic Society's StampShow 2011, which will be held August 11-14 at the Greater Columbus Convention Center in Columbus, Ohio. In addition to our Hall of Fame and literature awards presentations, we're lining up some special features. Don't miss this special event.

Cast Your Vote For WU#30

The Writers Unit #30 ballot for 2011-2013 officers and 2011-2015 Council members is included as an insert in this issue of *The Philatelic Communicator* for your convenience of removing it from the issue, casting you votes, and mailing it as indicated on the ballot. The latest receiving date allowed in the Bylaws is July 22nd. The nominations appearing on the ballot were submitted by WU#30 Nominations Committee chairman **Alan Warren** who served as 1995-1999 WU#30 President.

The nomination for President is **Kenneth Trettin** (#0993) of Rockford, Iowa, who has been editor of *The American Revenuer* since 1977. He has served as WU#30 2005-2011 Vice President-West, and would replace **Peter D. Martin** who has served as WU#30 President since 2003. Martin would become an *ex-officio* member of the WU#30 Executive Committee as immediate past president.

The nomination for Vice-President-East is **Lloyd de Vries** (#1503) of Paramuus, New Jersey, who has recently received the Ernest A. Kehr Award for his weekly CBS Radio Network Stamp Collecting Report and as a founder of the Virtual Stamp Club. He served as WU#30 Council member for more than a dozen years and as WU#30 Vice President-East since 2007. He also now serves as associate editor of *The Philatelic Communicator*

Nomination for Vice-President-West is David E. Crotty

(#1969) of Park Hills, Kentucky, who is the new editor of *The Philatelic Communicator*. Nomination for Secretary-Treasurer is **George B. Griffenhagen** (#0318) of Woodbridge, Virginia, who has been serving in this position since 1983.

Nomination for one of three new Council members is **Dr. Dane S. Claussen** (#1243) now residing in Las Vegas, Nevada. A former editor of *Stamp Collector*, *The Stamp Wholesaler*, and the Postal History Foundation's *Heliograph*, Dr. Claussen served as 1999-2003 WU#30 President.

The other two Council member nominees are **Foster E. Miller III** (#1846) of Annapolis, Maryland, a long-time contributor to *First Days*; and **Dr. Daniel C. Warren** (#0228) of Gloucester Point, Virginia, a physician, noted philatelist, and a long-time WU#30 member.

The terms of office for the following Council members do not expire until 2013. They are: **Ernest E. Fricks** (#0679) of Blackwood, New Jersey; **David A. Kent** (#0508) of New Britain, Connecticut; and **Robert P. Odenweller** (#0783) of Beardsville, New Jersey.

The officers and Council members who are elected will assume office at the end of WU#30 breakfast held during the APS annual convention, August 11-14, 2011, in Columbus, Ohio.

Where Has TPC Been? Where Should It Go?



David Crotty

The images that surround this text box show a bit of where TPC has been, to the right, and where it has come

with considerable help from Albert Starkweather, below right. Directly below are possibilities as to where TPC could go. These last images are taken directly from clues provided by a similarly named journal, The Philatelic Exhibitor, under the editorship of Randy Neil, and APS publications with Barbara Boal. Randy and Barbara have added some splash to their publications.

Personally I'm a substance over form kind of guy. I realize that the same information can be provided by our TPC in any of these formats. And certainly I like a little color. But just the addition of a splash of color and nice illustrations does not make it easier to read a difficult article. And while we might like to think that a colorful journal attracts attention of prospective members, most philatelic journals have been going toward color and better illustration, and virtually all have lost membership despite these efforts.

Starting with this issue we will, from time to time, take a look at the journals we enjoy and how they have changed. CĐ

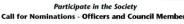




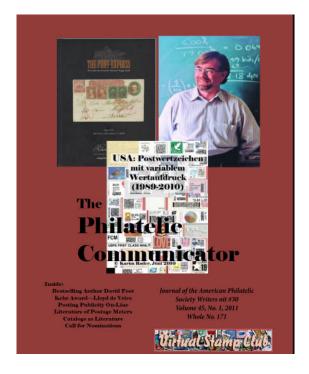
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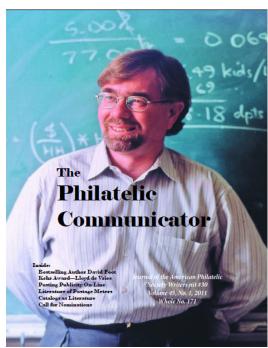
Bestselling Author Has Foot in Philatelic Door











The Philatelic Exhibitor, Then and Now

The Philatelic Exhibitor (TPE) has been edited by Randy Neil since Spring 2010. **David Crotty** It was edited previously, from issue one in 1986, by John Hotchner who is now

president of the American Association of Philatelic Exhibitors (AAPE). The AAPE has about 900 members. The website, www.aape.org, has all issues of the journal up to the last five years. The article index for these recent five years are on the same page.

Shown on the next page (Figure 1) is a cover from that first issue, "Volume 1, No. One" in the Fall of 1986. The journal has used color on the cover since the beginning but the inside has been black and white. The cover often provided a photo of people inspecting an exhibit, as we also see in a recent cover, Figure 3, from the Fall 2010 Volume 24, Whole No. 96.

In recent years editor John Hotchner used the cover to showcase the synopsis or title page of an exhibit that was discussed inside. For his first issues of TPE, editor Randy Neil has placed a photo on the cover, as seen in Figure 3, of judges doing their work at the frames.

The articles were, and still are, often multiple page discussions of what exhibiting should be and/or what exhibiting is today. There have always been articles to show how to build an exhibit and its pages. While illustrations were common throughout TPE's history there is now an increased use and they are in color, as shown in the comparison of Figures 2 and 4.

Things have changed a lot in exhibiting since issue number one. Virtually all exhibit pages were typed back then. Today virtually none of them are and it might be hard to find a member who still uses a typewriter, if it hasn't been thrown away. Then it was somewhat difficult to provide an illustration, both on the journal page and the exhibit page. Today it's almost trivial.

Editors are adding some style to the pages. The article title and the writers name may be in a block of color. Editor Neil provides white space on the first page of many articles. Almost all text pages are double columns, except for opinion pages. Previous issues to the beginning were a mixture of single, double and triple columns. The journal changed to a slightly smaller 7x10 inches and went to all color with the Spring 2010 issue.

In a recent telephone interview, editor Randy Neil tells us that he has been writing for the philatelic press since 1956 when he wrote for the American First Day Cover Society and the Weekly Philatelic Gossip. He has a media company, Neil Creative Media, that publishes philatelic

TPE Continued Page 6



Alan Warren **National Postal Museum Notes**

Moroney Awards for Postal History Scholarship

Two scholarships are available from the United States Postal Service each year for research and writing on the history of the American postal system. Undergraduate and graduate students are eligible for a junior scholar stipend of \$1,000, and faculty members, independent scholars and public historians are eligible for a senior scholarship in the amount of \$2,000.

The awards honor Rita Lloyd Moroney who conducted historical research for the PMG in 1962 and later served as historian of the USPS 1973-1991. The junior prize recognizes an article, book chapter, conference paper, master's thesis or doctoral dissertation on any topic on the history



of the American postal system. Submissions for the senior award can be a journal article, book chapter or a book, and the winner in this category is not eligible to win again for three years.

Submissions for the 2012 Moroney awards are due December 1, 2011. Any submission that does not win can be resubmitted the following year. Criteria for selection include originality, imaginative use of primary sources, quality of the writing, and significance for our understanding of the history of the American postal system.

Further details on the Moroney scholarships can be found under research resources on the National Postal Museum web site, or by going directly to www.usps.com/ postalhistory/moroneyaward.htm. CO



Figure 1. The Philatelic Exhibitor Front Cover, Volume 1, No. One 1986.

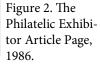




Figure 3. The Philatelic Exhibitor Cover Page, Fall 2010.

Figure 4. The Philatelic Exhibitor Article Page. Fall 2010.

EXHIBITING AND YOUTH

REASONS FOR EXHIBITING SHOULD BE UNDERSTOOD BY YOUTH Dane S. Claussen, 3014 N.W. Firwood Dr., Corvallis, OR 97330

the last 20-30 years, he points immediately to desktop publishing which started in the mid-1980's on Apple computers. As this method evolved it provided a significant savings to small organizations and now has made it possible for many of the black and white journals and newsletters to move to color. The entire pro-

cess is much easier and less expensive.

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We asked him what has changed the most in terms of the thinking and attitudes, he responded that philately was almost exclusively a male domain. There were some women involved even from the 1920's but these people had to be "very assertive". Today people in the hobby are more dimuch verse. Women and Preparing Exhibits

minorities are much more prominent in the hobby.

One point that Mr. Neil made was that for a publication to be successful it must provide the human side of the story. While it is important to provide information on the stamps, the covers, the literature, if the people are not covered well there will be less interest. He estimates that the publication needs to be about 50% stories about the materials of the hobby and 50% about the people.

Mr. Neil pointed out, along these lines, that TPC has traditionally shown a good balance of stories about the facts and methods of its focus on writing, editing and publishing, as well the people and the stamp shows that make the hobby more human. This novice editor takes that point to heart. CO



How Commerce and Industry Shaped the Mails

The Sixth Annual Postal History Symposium "How Commerce and Industry Shaped the Mails"

Friday - Sunday, September 16 – 18, 2011 American Philatelic Center, Bellefonte, Pennsylvania

The Symposium will be held in conjunction with a philatelic exhibition hosted by the United States Stamp Society (USSS). The USSS is a non-profit, volunteer-run association of collectors to promote the study of the philatelic output of the Bureau of Engraving and Printing, and postage and revenue stamped paper produced by others for use in the United States and U.S. administered areas. Once concerned exclusively with the production of the Bureau of Engraving and Printing, the USSS has expanded its coverage to include all United States issues, both classic and modern, regardless of printer.



Banking & Commerce Issue, 1975



First Automated Post Office in the U.S. Issue, 1960



Manufacturing Steel Plant Parcel Post Issue, 1913

Panels will be interspersed with opportunities to view award-winning exhibitions. On Saturday evening September 17th, there will be a banquet celebrating the United States Stamp Society's 85th anniversary and a keynote address.

Dr. David Hochfelder, assistant professor of history at SUNY-Albany will be the keynote speaker. After two degrees in electrical engineering from Northwestern University, David earned a Ph.D. in history at Case Western Reserve University. His research interests include the history of technology and business history; he is particularly interested in the relationship between technological innovation and social change. He was the assistant editor for two volumes of *The Papers of Thomas A. Edison*; David's book *The Telegraph in America: A History*, 1832-1940 will be released by Johns Hopkins University Press in the spring.

The Smithsonian National Postal Museum American Philatelic Research Library and the American Philatelic Society jointly produce the Symposia, which have been held annually since 2006. The format of the 2011 symposium will be similar to that of the *Post Office Reform* symposium in 2009, with the paper presentations distributed across two days allowing ample time between sessions for viewing the 150 frames of invited stamp and postal history exhibits, purchasing stamps, covers, and ephemera from the philatelic dealers, reading in the APRL, and conversing with fellow attendees. Hochfelder's keynote address will be given at the Symposium banquet on Saturday evening where the United States Stamp Society, a Symposium co-sponsor for 2011, will celebrate their 85th anniversary.

Conference co-chairs are David L. Straight, Tara Murray and Thomas Lera

Sponsored by American Philatelic Society, American Philatelic Research Library Smithsonian National Postal Museum





Reviews

Print & Electronic



Enemy Noncombatants

Detained, Interned, Incarcerated: U.S. Enemy Noncombatant Mail in World War II by Louis Fiset. 248 pages, 8 ¾ by 11 ¼ inches, casebound, dust jacket, plus CD of exhibits, Collectors Club of Chicago, 2010. ISBN 978-0-9827357-1-8, \$65 postpaid in the U.S. from Collectors Club of Chicago, 1029 Dearborn St., Chicago IL 60610.

If the name Louis Fiset sounds familiar to collectors, it is no doubt due to his wonderful exhibits on the themes of this book and related topics. Three of these exhibits are on a CD that comes with the book. The disc expands on the illustrations found in the book.

The introduction to the book contains a chronological outline of significant events from 1939 to 1947 that affected enemy noncombatants including their transport and internment. The story begins with the scuttling of the German cruise ship S.S. *Columbus* off the coast near Cape May, N.J. in 1939 while in neutral waters. Having discharged her passengers in Havana the ship headed north along the United States coast and then turned east, hoping to reach Germany since war had been declared in September.

Unfortunately the *Columbus* was dogged by a British destroyer and U.S. Neutrality Patrol vessels, and so the crew set the ship afire and opened sea valves. As the cruise ship sank, 574 survivors of the crew were rescued and taken to Ellis Island for processing. A few returned to Genoa on an Italian liner but over 500 were transported to California where they were to be placed on Japanese ships that would return them to Germany via Russia. Since the British would not guarantee safety on the high seas, the German crew was transferred to Fort Stanton, New Mexico where they were interned until 1945. Mail related to this episode is shown.

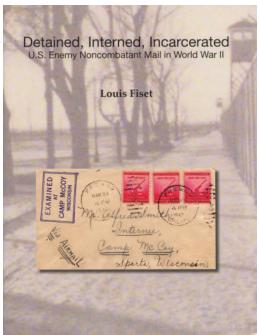
In 1941 German and Italian merchant ships in U.S. ports were seized and the Axis seamen interned. Fiset then analyses the postal history of mail to and from internees examining censorship, undercover mail, domestic and international postal rates, and even Hollywood fan mail sent from the camps.

The next chapter describes the establishment of internment camps around the United States by the War Department and Justice Department, and both their history and postal history. One chapter is devoted to internment in Hawaii under martial law. Many South and Central

America countries deported enemy aliens to the U.S. where they were also interned. The role of the M.S. *Gripsholm* in diplomatic exchanges is detailed in another chapter.

Families and members of Axis and French diplo-

matic and conoffices sular were detained at a variety of hotels and resorts in the eastern states. Japanese residents in the U.S. were sent assembly centers and relocation centers. In all thecases the author explores the postal history that evolved.



Postal historian Rich-

ard W. Helbock joined Fiset as co-author in a chapter that focuses on the second generation Japanese American (Nisei) soldiers and their important service during WW II. Despite initial War Department policy refusing induction of Japanese Americans into the armed forces, and the Selective Service Board's reclassifying Nisei as enemy aliens, special units were formed such as the Hawaiian 100th Infantry Battalion and the 442nd Regimental Combat Team. Their successful missions overseas are recorded by the coauthors along with related mail.

A lesser known story is that of the Aleuts and other Alaska natives relocated to southeastern Alaska following the Japanese attacks on Dutch Harbor. When they were later returned, they found their homes and communities destroyed by the military. Identifying Aleut mail from this period is reinforced with illustrated examples.

The poor condition of much of the internee mail, as well as difficulties in properly identifying it, fuel the challenge to acquire such pieces. A point system that indicates relative scarcity of mail at the different locations concludes the final chapter.

The exhibits are presented in searchable PDF® format on a compact disc. There are three exhibits: "Mail Linked to Two U.S.-Japan Diplomatic Exchanges in WW II," "U.S. Internment Camp Mail in World War II," and "Japanese Americans and World War II, 1942-1946.

Enemy Continued Page 9

Mexico Postage and Revenues of 1914

Mexico's Denver Printing of 1914: Postage and Revenue Stamps for the Provisional Constitutionalist Government by Ron Mitchell. 156 pages, 8 ½ by 11 inches, casebound, plus DVD of images, Rocky Mountain Philatelic Library, Denver CO, 2010. ISBN 978-0-9773578-2-6, \$50 postpaid to USA addresses, \$58 to Canada, \$66 to Mexico, \$70 elsewhere from Rocky Mountain Philatelic Library, 2038 So. Pontiac Way, Denver CO 80224.

This is the story of the production and usage of five Mexican revenue stamps used as postage and the related eight stamps for regular postage, known as the Denver Eagles. The fascinating story revolves around the Mexico Revolution of 1914-1916, the only stamps printed in Denver for foreign use, and the 35 years of research conducted by author Ron Mitchell. The first chapter sets the stage by identifying the key leaders in the revolution and the first attempts by the rebels who took over the postal service and provided the needed stamps.

Although the Constitutionalist government approached George W. Linn with a request to produce stamps, friends also contacted the Smith-Brooks Printing Company in Denver, Col., and that firm received a firm order in March 1914. By June the new revenue stamps and Denver Eagles were delivered to Mexico. The designing, including secret marks, and the preparation of the plates are summarized. Printing, use of control marks, trial color proofs, perforation anomalies and other production details are described.

Mexico belonged to the Universal Postal Union, but due to the turmoil in Mexico at the time, sample stamps were never sent to the UPU. Initially the stamps were not valid for mail to the United States as the U.S. did not recognize the rebel factions. Letters could be sent across the border but required postage due in the U.S. One chapter is devoted to Constitutionalist rates during this period with many covers shown. Due to stamp shortages the Denver revenues were authorized for use as postage.

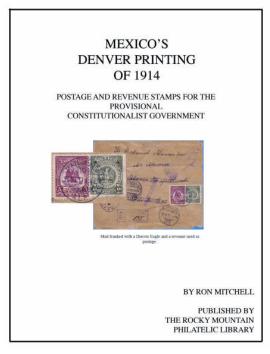
Subsequent chapters describe earliest known use, provisional cancels (often manuscript), district overprints, military mail, provisional overprints, official mail, foreign destinations and railroad routes among other topics. One

Enemy Continued from Page 8

In addition to a general bibliography, the author places pertinent references at the end of each chapter, leading students to key sources for a given topic. The 2-column format for the text works well in this book, and cover illustrations are not restricted to column-width size. The book and accompanying CD of Fiset's exhibits offer collectors a visual feast of material that is difficult to find and identify.

Alan Warren

chapter provides a detailed analysis of mail to United the the States, exchange states by zone, the introduction and later discontinuance of postage due, and examples of mixed use of revenues and Eagle postage. Another chapter describes the



philatelic creations of several entrepreneurs who seized the opportunity to prepare covers and even fakes.

Although the primary period of use for these stamps was essentially June to November 1914, there was scattered usage into 1915 and eventual overprinting of the Denver Eagles for use in 1916.

One of the major assets of this book is the census data from the author's collection as well as information from other serious collectors. Appendix 1 consists of extensive tables of census information by stamp issue, denomination, and earliest and latest known use. Another appendix shows the relationship of Mexican diplomats to their friends in Denver that resulted in the unusual printing arrangement. Author Mitchell was fortunate to interview some Denver descendants to complete this incredible story.

A number of tools enhance the utility of the handbook. These include listings of the illustrations, tables, and maps; a list of abbreviations; railroad mail routes; an extensive bibliography and an index. Accompanying the book is a DVD of the maps and illustrations so that they can be enlarged and studied. The DVD has a PDF® introduction and the image files, seen with appropriate software, are grouped by page number corresponding to the pages in the book.

Although the stamps were created and used during difficult times and only for a short period, quite a few stamps and covers survive. The book is a labor of love of its author who spent years in collecting, studying and researching the events that led to an exciting time in Mexican history and its philately.

Alan Warren

Obama Worldwide Stamps

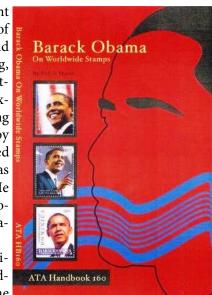
Barack Obama on Worldwide Stamps by Melvin Morris. 93 pages, 5 ½ x 8 ½ inches, perfect pound, soft cover, 2010 American Topical Association, Carterville, IL. \$20 plus shipping from American Topical Association, PO Box 8, Carterville, IL 62918-0008. www.americantopicalassn.org.

This is the 160th handbook published by the American Topical Association and the seventh release in the handbook series on Collecting The Presidents written by Melvin Morris. This volume covers the time period between Barack Obama's announcement as candidate for President and his selection as Nobel Prize winner for peace in 2009.

This slender volume is divided alphabetically by country with the stamps and souvenir sheets identified by Scott Number, if available, and shown in color. Morris admits he expanded the subject matter to not only include Obama family members but famous dignitaries and events directly or indirectly related to Obama. Descriptions of each issue are abundant with some values given. An introductory chapter sets the background and the author's objective for the book. Other chapters explore the wining of the Nobel

Peace Prize by President Obama and a survey of Michelle Obama and "Bo", the Obama's dog, on stamps. For the postal historian Morris explores the free franking privilege enjoyed by Obama when he served in the Senate and as President-Elect. He speculates that such covers are rare and desirable.

While a valuable addition to the ATA handbook series this volume appears to be prema-



ture. Perhaps the author should have delayed publication until after Obama leaves office in order to fully examine Obama's legacy as depicted on stamps.

Alfred Carrocia

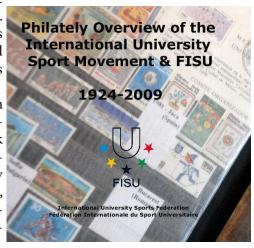
International University Sports

Philately Overview of the International University Sport Movement & FISU 1924-2009 edited by Luciano Calenda & Christian Pierre. 212 pages, 6 ¾ x 6 ¾ inches, perfect bound, card and hard cover, 2009 FISU, 29.95 euros softcover, 41.95 euros hardcover, www.fisu.net or www.blurb.com.

It is not often that a non-philatelic organization adven-

tures into the philatelic world. An exception is the International University Sports Federation

(FISU) which not only published this book but has the forward written by its President, George E. Killian, and its Secretary-General,



Eric Saintrond. Both are stamp collectors. The FISU is the international governing body for university sports with its main event being the Summer and Winter Universides as

well as the World University Championships. These events are important as countries have issued stamps to commemorate these events.

This handy little book gives a "philatelic overview" of all philatelic items related to the international university sports movement and its respective federations. Not only are stamps presented but also souvenir sheets, cancels and postmarks, stationery and postal cards. It is not intended to be comprehensive but rather a survey of the known material commemorating the various events sponsored by FISU.

The book opens with introductory remarks on collecting FISU and Universiades and a brief history of the FISU and its member events. The book is then divided into four chapters covering the pre-Universiades period, the Summer and Winter Universiades and finally the World University Championships. Each event is briefly described and illustrated, in color, by the philatelic material issued to commemorate the games. The text is easy to read and no attempt was made to present the material in a catalog format.

This is an important contribution to the topic of sports philately. It is a testament to the philatelic material issued to commemorate this important area of sports. Of interest is the fact that virtually all of the material presented in this book is inexpensive making it attractive to collectors.

Alfred Carrocia

Israel Archaeology

Archaeology, Stamps and Coins of the State of Israel By Eretz Yisrael, Paperback 226 pages, 9x6 inches, Lulu.com, ISBN 0557128242, November 29, 2009. \$19.54 from Amazon.com.

The archaeology of Eretz Yisrael ["The Land of Israel" in Hebrew, as it is often called in Jewish scripture and prayer] is important to the State of Israel, and that's why ancient artifacts show up so often on Israeli stamps, coins, banknotes and medals, particularly the early ones.

According to Yitzhak Zahavy's "Archaeology, Stamps and Coins of the State of Israel," the coins, pottery, seals and other archaeological finds were an effort to tie modern Israel to ancient Israel. They showed that Jews were not usurpers in Palestine, but were returning to claim their home.

Stamps and coins are more than just tools for delivering mail or retail transactions. They are important symbols for the countries that issue them. How else would you explain why the U.S. Postal Service still gets 40- to 50,000 letters a year requesting that subjects be honored on stamps, at a time when more and more mail is electronic? Or the arguments over the designs on the U.S. state quarters?

Zahavy explains how the designs for Israeli stamps and currency were chosen, and the significance behind those subjects. Along the way, he tells us that the first Israeli banknotes were printed quietly in New York City, in advance of independence, with several compromises. We learn that there are questions about the authenticity of some of the artifacts on Israeli stamps and coins, and why the first Israeli stamps say "Hebrew Mail," not "Israel."

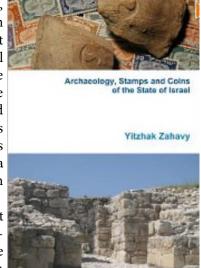
The percentage of Israeli stamps with archaeological subjects now is much less than in the decades immediately after independence, while all coins in Israel's first 50 years have some sort of archaeological motif.

One reason Israeli stamps feature less archaeology now than in Israel's earlier history, Zahavy says, is that "Israel has a modern history. There are modern day heroes who can be used."

More than half the book is a catalogue of Israel's stamps

and currency (coins, banknotes, medals) from the first half century that feature archaeological artifacts. No values are given for any of the stamps or currency listed in the book, and that's appropriate. Values change and require a great deal of research each year.

Stamps seem to get short shrift in this section. All that's given are the year of issue, a "stamp number," and a blurry photograph.



We're not told whose numbering system it is. Most collectors of Israeli stamps use the catalogue produced by Michael Bale of the United Kingdom, while U.S. collectors in general use the Scott Postage Stamp Catalogues. Early U.S. collectors of Israeli stamps often used the Minkus catalogues, because Jacques Minkus, who operated the stamp collecting departments of major department stores in the mid-20th century, also ran the agency that sold Israeli stamps here.

In the currency sections, on the other hand, the photographs are much sharper, exact dates of issue and withdrawal are given, as well as descriptions of the artifacts, the names of designers, and even some reference to archaeology references.

The same information should be available for the stamps, and serious collectors of Israeli stamps would want that information.

Still, the first part of "Archaeology, Stamps and Coins of the State of Israel" is quite interesting, explaining some of the reasons why designs were selected, and Zahavy, with an undergraduate degree in and a passion for archaeology, has compiled in the second part a comprehensive list of these artifacts on the stamps and currency of Israel.

Lloyd A. de Vries

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The Article Index And

The Philatelic Communicator Does Reviews

When I took on the editor's job here the first thing I found was that the article indexes were out of date. There were several articles by Gene Fricks about the new index PHLNDX, most recently in 2007. The index itself was last updated in 2009 but it provides about 190 article citations back to year 2000 and only about 60 citations from 1992 to 1999. Personally I found about 830 items to index back to 2000.

One of the best hidden secrets about TPC is that it has a trove of book reviews. I was stunned to see the number of book and literature reviews that have been published in TPC. The index of just the reviews provided by our contributors since 2000 goes to 16 pages. Very little of this is indexed in the PHLNDX or the APRL online catalog. This is a loss of effort.

I had several conversations with Tara Murray, the librarian at APRL, about merging the listing I worked up into the database. We think the indexes can be merged with some work.

We have mounted the complete article index on our website, www.wu30.org. I am trying to figure out how to get the review list on the website. If we do it correctly these will show up on a Google or Yahoo search for the author or the book.

If you find a book that needs a review please refer to the recent articles: "What book s to review" by R. Lisher TPC 144(1) 11(2004) and 'Writing a book review" by A. Warren TPC 150(4) 1 (2005).

Figure 1 at right shows the bottom part of the Journal page at www.wu30.org. The issues currently available run from 2000 to 2009. We will hold back the last year's issues in hopes of attracting a few new members. Download the issue by right clicking on the issue and choose "Save As" to download to your computer.

Similarly, right click on "Download" to obtain a copy of the Article Index (we have to find a better way to show that). Figure 2 provides a view of the Adobe Reader and the position of the search bar when the user presses "ctrl F".

Figure 3 (on next page) shows an example page of the article index. The Adobe Reader will search for any word or number. The Adobe Reader is available for virtually all popular operating systems including Windows and the MAC.

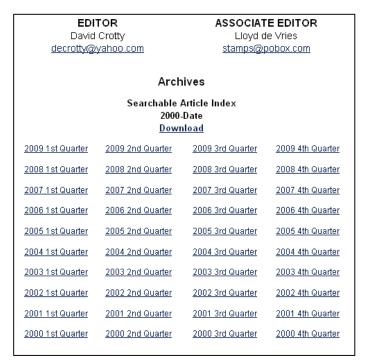


Figure 1. Bottom of www.wu30.org/journal.html page. Click on the word "Download" to obtain the Article Index. Right click to view the index in a web browser. Right click and then choose "Save As" to download to your computer to view in the Adobe Reader. Do the same to get back issues of the Philatelic Communicator.

Search Bar

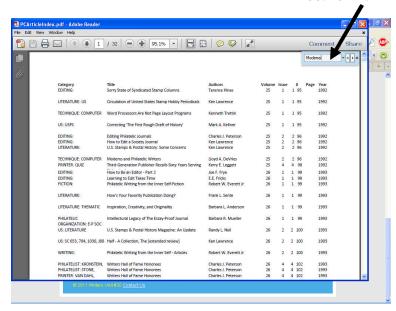


Figure 2. Article Index downloaded into Adobe Reader. The various versions of the Adobe Reader will look different. Get the search bar by pressing "ctrl F".

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Floyd from Page 1

The possibilities are endless, just look at your local resources and reach out with an offer for an article. I have not mentioned the internet, only the print media. There is no doubt that the internet is a great venue for our hobby. It usually appeals to a younger group but still has potential for adding new collectors. Chat rooms, blogs, postings, networking are all great formats for our message. The idea we want to spread is one of involvement in a life-long interesting hobby that reflects history, specialization and a world wide scope. Not many activities can do all that.

Once we have the attention of an audience it becomes important that we share with them how to begin or restart collecting. Here are some ideas to encourage the new or returning collector.

Obtain a stamp catalogue. For example go on line to www.mysticstamps.com or www.KenmoreStamp.com and request their catalogues if your interest lies in U.S. stamps.

For British and other countries try www.stanleygibbons.com.

Again try the internet at www.stampcatalogue. There are many listings covering most areas.

Contact your friends and business associates for help in gathering business envelopes that would normally be discarded. This involves soaking the stamps if they are not the peel off type, but that is part of the fun.

Go to one of the sites in #1, #2 or #3 and select a dealer to purchase a stamp book or make your own. Many collections have started with a three ring binder and blank three hole paper.

Strongly suggest to your new collector not to mount mint (new) stamps with hinges because it decreases the value. Use "stamp mounts" available from any of the sources above.

Finally, help your new collector to select a topic; U.S., British, French, German or wherever their interest lies. It could be helpful in getting started if you mention that many new collectors take in everything and sort their stamps by type later they can decide where to specialize.

If you enjoy meeting new people and have a talent for public speaking contact one or more of the local retirement centers or centers for assisted living in your area. Schedule a short presentation on collecting covering the basic points as outlined above. Be sure to bring some handouts on collecting. If necessary prepare your own material. A powerful resource is The American Philatelist Society on line at www.stamps.org. Look under the resources heading for recruiting ideas and material.

With the current decline in the number of philatelists, dealers, clubs and stamp collecting organizations it is critical that we take a positive lead in re-energizing this great hobby. My suggestions are only a few of the many ways we can positively move forward.

Category	Title	Authors	Volume	Issue	#	Page	Year
review	Linn's 2008 U.S. Stamp Yearbook	Amick, G.	45	1	171	5	2011
review	Stamp Catalog Antarctica 1st ed	Stanley Gibbons	45	1	171	5	2011
review	Michel Osterrich-Spezial 2010	Michel Catalog	45	1	171	6	2011
review	Registered Norwegian Mail through 200 years	Wasenden, W.	45	1	171	6	2011
review	LAPE Speical Stamp Catalogue 2010 (Finland)	Philatelic Service of Finland	45	1	171	7	2011
review	Norway First Day Covers with Cachets	Sjoberg, E.	45	1	171	7	2011
review	FACIT 2011 Speical (Nordic Countries)	Facit Forlags	45	1	171	8	2011
review	German Concentration Camps 1933-1945	Lordahl, E.	45	1	171	8	2011
writing	Posting Publicity-the trials and tribulations of distribuiting press releases to online media	de Vries, L.	45	1	171	9	2011
history	The literature of Postage meters, a greying world and how the USPS actually helped us	Crotty, D.	45	1	171	11	2011
news	Random Notes-APS Meeting at Charleston	de Vries, L	45	1	171	12	2011
review	Shreve, Siegel Produce more superb reference catalogs	Martin, P	45	1	171	13	2011
palmares	Chicagopex 2010 Literature Palmares		45	1	171	14	2011

Figure 3. Page 32 (last page) of TPC Article Index. The Adobe Search function will search for any word or number



APS Course "On the Road"

June 1-2, 2011 ● Prior to NAPEX at the Smithsonian National Postal Museum

The American Philatelic Society is offering the following course as part of its continuing education series. The cost for this course is \$195 for APS members; \$295 for nonmembers. Use the enclosed registration form or register at www.stamps.org/courses-on-the-road.

Philatelic Writing and Publishing with Robert Odenweller

From the technical aspects of writing to navigating the intricacies of publishing, this course will make your job easier. Authors, editors, publishers and those interested in self-publishing, or any combination of those interests, will find useful information about what to do and what to avoid for maximum impact in the final published product. The course will discuss the various aspects of preparation of philatelic findings for publication. Ideally, participants should have some prior interest or exposure in one or more of those fields, with the aim to improve their skills. Our hobby needs skilled writers, editors or philatelic publishers and this course will provide those skills.



Bob's philatelic pursuits range from local club and show activities to involvement on the international level. His interest in research and publications has resulted in the publication of two major works on New Zealand and Samoa, which have won multiple awards. Bob's skill as a researcher has led to a number of articles and columns in publications to include, American Congress Book, Collector's Club Philatelist, Philatelic Exhibitor and London Philatelist. He has used his research skills in developing a number of award-winning exhibits as well as serving as an APS

and FIP judge. He has won numerous honors and awards, including FIP Medal for Research (2006), APS Luff Award for Exceptional Contributions to Philately (1996), and Royal Philatelic Society of London, Crawford Medal for best publication of the year (Samoa book) 2005. He has served the hobby on a variety of boards and councils as Director on the APS Board, various offices on the Collector's Club Board, Trustee for the Philatelic Foundation, and President of FIP Commission for Traditional Philately. Bob is a retired pilot, first with U.S. Air Force followed by Captain for TWA.

Accommodations and Parking

The NAPEX host hotel, the Hilton McLean Tysons Corner, has extended their room rate of \$135 beginning Tuesday, May 31. For reservations, call 703-761-5111 and mention the NAPEX show. Parking for the course is convenient to the NPM at Union Station. All Day tickets are \$18. The D.C. Metro is also a transportation option, with a stop at Union Station. Contact Gretchen Moody, APS Director of Education, at gretchen@stamps.org or by phone at 814-933-3810 with questions.



Secretary-Treasurer's Report

May 4, 2011

New Members

1984 Mark A. Kellner, 7674 Maple Lawn Blvd., Unit 2, Fulton, MD 20759-2500. E-mail rmkellner@gmail.com. Free Lance Writer: The Washington Times (Occasional philatelic articles, e.g. 2011 Reagan stamp); Regular Writer: National Stamp Collecting Examiner <examiner.com>; 1994 Editor of Philatelic Communicator.

Contributions

1861Richard D. Jones, Orman Beach, Florida (\$5.00)

Resignations

1359 Everett Parker, Lake City, Florida

1475 Henry Ellis Harris, Jr., Millford, New Hampshire

1676 Ann M. Triggle, Sarasota, Florida

1874 Stephen D. Schumann, Hayward, California

1911 Frank Braithwaite, Smithtown, New York

1942 Ruth Sabo, Colonie, New York

1955 Dalene Thomas, Lakewood, Colorado

Dropped for Non-Payment of Dues

0611 Fred Korotkin, Minneapolis, Minnesota

1560 Peterson M. Rexford, St. Louis, Missouri

1674 John Campbell, New Zealand

1824 David L. Herendeen, Las Vegas, Nevada

1858 Allan N. Glennon, Gaithersburg, Maryland

1921 George Fekete, Rochester, New York

1922 Roland Hill, Littleton, Colorado

1923 Thomas Broadhead, Knoxville, Tennessee

1937 Lawrence Sherman, San Diego, California

1967 Robert Delena, Piffard, New York

About Writers Unit #30

Purpose of the Writers Unit #30 of the American Philatelic Society is to encourage and assist philatelic communications, knowledge, and comradeship. Membership is open to anyone interested in philatelic communications.

Join Us Today

Membership includes a subscription to the *Philatelic Communicator*. Membership applications received by October 1 will be recorded as members for that calendar year and will receive all four quarterly issues of the *Philatelic Communicator* for that year. Applications received after October 1 will be recorded as members for the following calendar year.

A membership application may be downloaded from the Writers Unit #30 website at <www.wu30.org>. Existing members are encouraged to download this form and give it to potential members.

Membership Dues

Payment must be made in U.S. funds by a check imprinted with a U.S. bank transit number, or by postal money order, payable to "APS Writers Unit #30." Some overseas members prefer to send U.S. bank notes.

Updating Your Mailing Address

Please notify us of address changes to assure that you receive without delay each issue of *The Philatelic Communicator*. This will also save WU#30 several dollars because the USPS charges us when they have to send us an address correction, and we still have to pay the postage for reshipping the issue to the member.

George Griffenhagen WU#30 Secretary-Treasurer 12226 Cathedral Drive Woodbridge, VA 22192-2232

<dcsmith3477@gmail.com>
Telephone: 703-966-1739



2011 Literature Exhibits

NAPEX June 3-5, 2011, McLean, Virginia. www.napex.org.

APS StampShow August 11-14, 2011, Columbus Ohio. www.stamps.org/StampShow.

CHICAGOPEX November 18-20, 2011, Itasca, Illinois, www.chicagopex.com/id12.html

APS Writers Unit #30 George B. Griffenhagen 12226 Cathedral Drive Woodbridge, VA 22192-2232

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Expert Help for Writers and Editors

Dr. Dane S. Claussen, Writers Unit #30 immediate past president, offers free critiques of periodicals, books and manuscripts. Submit the four most recent issues, including postage equivalent to four times the first class mailing fee. Any unused amount will be returned. Critiques can be expected in about 30 days. Inquire before sending books and manuscripts, providing a brief description. Return time will vary depending on length and other commitments. Include an SASE. Note that Dr. Claussen has moved. Send to Dr. Dane S. Claussen, 2101 Naco Court, Las Vegas, NV 89102. Email: dsclaussen@hotmail.com.

Material for Review

Material for review may be sent to the editor. Reviews of materials are welcomed from members and non-members. Reviews should be concise and stress those aspects that are helpful examples (positive or negative) for other authors, editors and publishers. Review requests from those having an interest in the item, such as publishers and distributors, must include a copy of the publication.

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